**Bemidji State University Alumni & Foundation  
Day of Giving Campus Partner Proposal**

Day of Giving will be held on Thursday, Feb. 20, 2024, and we will keep the site open until 11:59 p.m. on Tuesday, Feb. 25. We have the capacity to take on six additional partners this year. **To be considered, the form below needs to be completed by Dec. 31.**

Below you will find the parameters to be considered as a Day of Giving partner. After reviewing the parameters, please fill out the form below to outline the initiative you wish to pursue. All submissions will be reviewed in consultation with your dean, and with the BSUAF Development Team. You can expect a decision within six weeks of your proposal.

**BSUAF Contact:  
Gwenia Fiskevold Gould, Director of Annual Giving**[**Gwenia.FiskevoldGould@bemidjistate.edu**](mailto:Gwenia.FiskevoldGould@bemidjistate.edu) **x2295**

**Day of Giving Partnership Parameters**

* Must be an achievable goal between $1,000 & $10,000.
  + Other considerations include:
    - Whether you are a returning partner or first-time partner. Due to the untested nature of the constituencies with new partners, projects above $10,000 may not be accepted.
    - Goal could be increased if partners already know of where a larger lead gift could be solicited.
* Must be a compelling project.
  + While this can be subjective, if you are working with our foundation, it is with the understanding that we bring an expertise to the space of what is a compelling case to donors.
  + Considerations of a compelling project include:
    - Can some semblance of the project be completed if the goal is not reached?
    - How will the dollars directly impact students?
    - How quickly will the dollars be able to make an impact on students?
* Commitment to a collaborative partnership.
  + Considerations include:
    - Providing language needed for donor outreach and stewardship such as:
      * Providing language for a draft appeal letter.
      * Providing language for a draft thank you letter.
    - Commit to personal outreach of network to solicit at least 10 individuals.
    - Commit to make a video with a case statement for GiveCampus page.
    - Commit to identifying at least two students who will assist in video creation, and outreach to their networks of at least 10 individuals.
    - Commit to attend campus partners training to be held in February (particularly for first-time partners).

1. **Name of faculty requester and point person:**
2. **Initiative title:**
3. **Description of the initiative: Provide a brief overview of the initiative, including what your monetary goal is, why the funding is needed now, how this directly impacts students, and how quickly the dollars will impact students.**
4. **Will you provide a draft letter that will be emailed to relevant alumni on why they should support this project? (Due by Jan. 10)**
5. **Will you work with your BSUAF Development Team lead to steward donors who donate to your initiative? (This could be a thank you email or another form of stewardship.)**
6. **Will you create a video that provides potential donors with information on your initiative? (Due by Feb. 12)**
7. **Do you commit to personal outreach of your network to solicit at least 10 individuals? (Must provide list to BSUAF Development Lead by Feb. 7)**
8. **Do you commit to identifying at least two students who will assist in video creation, and outreach to solicit 10 people from their networks for your initiative? (Must provide names by Jan. 10)**
9. **Will you commit to attending a campus partners training session (to be held in February) on best practices for Day of Giving?**